



FIJET NEWSLETTER

January , 2013 Editor :Tijani Haddad / E-mail : newsletter@fijet.net

FIJET Board of Directors meeting Antalya - Turkey



FIJET board of Directors will meet at the "AMARA Dolce Vita Hotel " Antalya-Turkey from 21 to 24 of March 2013. The information has been sent to the Presidents of the national associations and E.C members.

This meeting is very important given the key issues to be discussed and the decisions that will be made. The agenda of the meeting will consist mainly of the revision of Fijet bylaws and other legal documents that regulate the management of our Federation. We count on the presence of all members of the board of Directors. We truly wish that all decisions will be the result of a broad consensus.

Fijet web site Fijet Directory is now on line

Step 1: Enter: www.fijet.net

Step 2: Click on: Associations

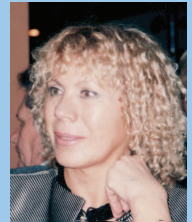
Step 3: Click on: Name of your association

NB: 1- This directory contains all Fijet members for year 2012

2- On 31st of March 2013, we will update the directory which will contain only Fijet members for 2013.

Ask what you can do for Fijet

By Tina CUBRILO



It is undeniable that during the recent years Fijet has achieved a great deal of its objectives. But more has to be done. Our ambition is to attract more members and more countries and to contribute efficiently to the promotion of international tourism.

Our motto is inspired from President John F. Kennedy's message to the American people: "Do not ask what FIJET can do for you, but ask what you can do for FIJET". This should be in our members' minds.

The number of young journalist members has increased thanks to the Academy in Slovenia and we are glad to announce another one to start in Egypt in the current year. On the other hand, FIJET's aim is to promote tourism destinations all over the world, to enhance peace, tolerance and dialogue between civilizations and different cultures. Our members are the ambassadors of friendship and cooperation between peoples.

Our partnership with UNWTO should be more efficient: we should be involved in most of its activities mainly in the field of journalism and media.

I hope that during the current year we will achieve the change we have already started.



FIJET ESPAÑA GENERAL ASSEMBLY 29th OF JANUARY

The General Assembly will take place on the 29th of January. The agenda will include the list of activities in 2012 and the program for 2013, the 2012 financial report and the proposed budget for 2013. Also, needed changes in the bylaws of FIJET ESPAÑA will be approved and presented to the Board of Directors of FIJET. An important event at last year's Congress in Egypt was the election of Miguel Angel González Suarez as member of the executive Committee of FIJET. He will report all details and decisions made during both the congress and EC meeting in Paris last December.



FIJET WILL HAVE A STAND AT FITUR 2013

FIJETESPAÑA will once more attend the FITUR (International Tourism Exhibition) where we have been given a free stand number 10A16. All members of FIJET from different countries have now a place to meet with Spanish associates and exchange information, leave a message or ask



for help to visit the exhibition. FITUR will start on the 30th of January. It will last for 3 days and professionals of tourism from all over the world will meet at the event. During the weekend it will be open to the public. All FIJET members can register for free on the FITUR website.

Tourism In South of Italy

By Giacomo Glaviano



76% of the tourism companies in the south of Italy lost 29.6% of their customers and 31% of their turnover in spite of 609 new beds in the province of Agrigento and improvement of the tourist offer.

These data came from the 'Business tourism' publication of Isnart, based on figures provided by the Union of Chambers of Commerce and the National Observatory of Tourism.

Southern Italy and the Islands are the most affected, while the North East is able to minimize the loss of customers and turnover at around 25%. In the centre of the country only 57.6% of the companies were affected.

In conclusion, due to the crisis, 3.4% of the Italian tourism enterprises have been forced to close their doors. In the South and Islands, where the uncertainty is greater, 60% downsized their investment plans.

Despite the difficulties, tour operators do not allow themselves to be overwhelmed by pessimism, while adopting an attitude of extreme caution. Most of them feel that this year the trend of customers and revenue should be stable. Negative expectations are shared by 17.5% of firms that expect a reduction in the number of customers and a 18.1% decrease in turnover. Meanwhile, two new hotels Villa Calandrino of Sciacca and The Lighthouse Guitgia of Lampedusa were newly opened. In 2012 there was an increase of 609 new beds with a percentage increase of 3.4% compared to 2011.



Czech Travel Press

The Czech Association of Travel Journalists and Writers (Czech Travel Press) had a lot of activities before the end of last year.

- Award of the Prix FIJET - as every year - at the TOURFILM festival in Karlovy Vary.
- We met our FIJET Slovak colleagues on the occasion of a study tour to the capital of Slovakia - Bratislava and to some other interesting places.
- Our delegation attended the study tour " Art and the Town" in Italy - region of Brescia.
- We organized a business tour to the "GO + REGIONTOUR" fair 17.-20.1.2013 in Brno, Capital of Moravia, for our members. (With the BVV company - organizers of this fair-we cooperated at the preliminary Press Conference in Prague).
- Our general assembly will be on the - 15th of January 2013 at the ORBIS Media Center (Czech Tourism building - Prague 2).

Miroslav Navara



M. Navara handing the award to the winner



Meeting with Slovak Colleagues

Our next
Board Meeting
In Antalya



ATURJET published a very nice special edition of Tourism Press with some articles about our congress in Egypt.

Following Cleopatra's footsteps

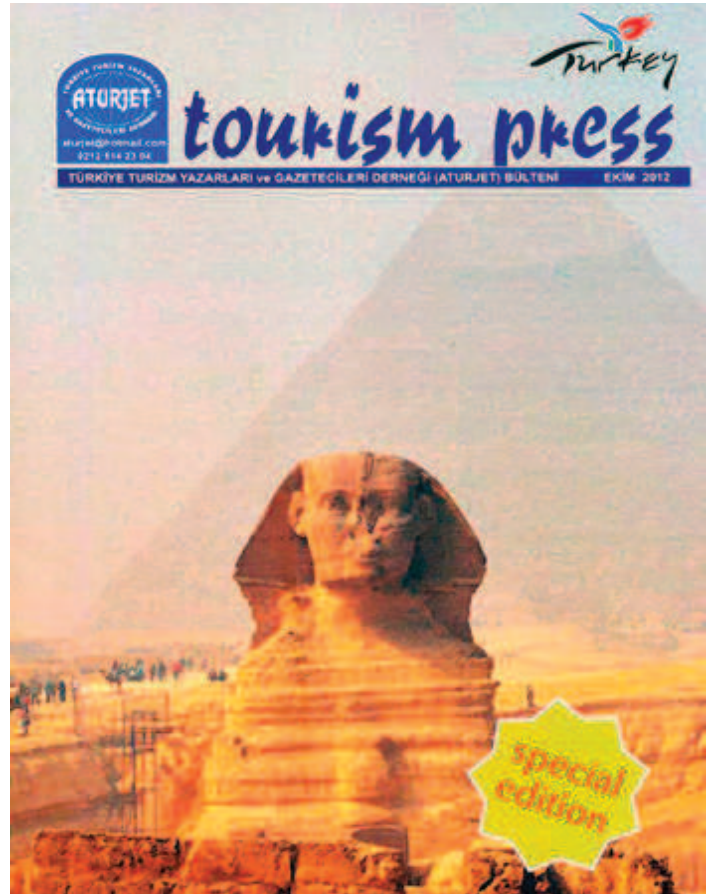
By Nursel ULUQAM

To tell the truth, I was never very enthusiastic about taking a trip to Egypt because I don't like hot weather. Whenever they told me how huge the pyramids were, I used to say 'So what?' Whenever my friends came back from visiting Egypt and said what a great time they had spent there, I was somehow indifferent. When they asked me if I would like to go to Africa, I would reply "Not forever so!" However, I am a member of FIJET and the FIJET Congress drew my interest all the time, and I had decided to attend it no matter where! Well, this year it was held in Egypt ! Besides, Turkey had a candidate for the Board. So I had no other choice than to go with it.

First, we stayed in Cairo where the meetings were held. Our hotel was right on the River Nile, and I was enchanted by the scenery especially at night. What most interested me was the small boats sailing on the Nile, with lots of colourful lights and a very loud Arabian music playing. I liked watching them from the balcony of my room, with a cup of tea or coffee. During the daytime we visited the Egyptian Museum and Old Cairo.

Following Cleopatra's footsteps, our second stop was the city of Alexandria, founded by Alexander the Great, where we stayed at a hotel which was built in the garden of Montazah Palace.

We visited the National Museum and the Citadel but what I liked most in Alexandria was the Alexandria Bibliotheca. With a modern structure, it is a reincarnation of the ancient library which held the largest collection of manuscripts in the world for 600 years until the 3rd Century.



Then we took a trip to Northern Egypt travelling to the West, stopped at the "journalists' Tourist Village" and planted a tree for each country. Then we went on along the Mediterranean Sea coast to reach the beautiful Marsa Matruh, the town of wonderful sea and sand. The sand on the beach was like powdered sugar and swimming in the Mediterranean was so good, I could stay there for hours, only if we didn't have to catch the tour bus to go back to Cairo. On the last night of our visit to Egypt we stayed at a hotel right beside the Giza Pyramids, which was an excellent experience for me. The Sound and Light Show at the Pyramids and the Sphinx was "spectacular". Now, I am very happy to have participated and taken this tour of Egypt.



INTERNATIONAL TOURISM EVENTS

The First International Conference on the Archaeology and Tourism of Al-Ula: Challenges and Expectations

11th to 13th February 2013

Al Ula, Al-Madinah Al-Munawwarah, KSA, Saudi Arabia

Website: www.taibahu.edu.sa/cms/pages.aspx?pid=10194&ln=en

Taibah University and Saudi Commission for Tourism & Antiquities (SCTA) are pleased to announce the First International Conference on the Archaeology and Tourism of Al-Ula: Challenges and Expectations, 11 to 13 February 2013

Organized by: Taibah University, KSA
Deadline for abstracts/proposals: 29th July 2012

Check the event website for more details.

The International Conference on Tourism, Transport, and Logistics 2013

14th to 16th February 2013

Paris, France

Website: www.dusit.ac.th/sdu2011/icttl2013

Contact person: Dr. Chayanan Kerdpitak

The conference seeks to be a great opportunity for Tourism, Transport, Logistics, SCM researchers and practitioners to share ideas, research findings and future directions of researching and teaching.

Organized by: Suan Dusit Rajabhat University (Thailand), Le Havre University (France); Kellogg College, University of Oxford; Lincoln University (New Zealand), and Institute for Tourism Studies (Macao)
Deadline for abstracts/proposals: 31st December 2012

Business and Management of Tourism

8th to 9th February 2013

Bangalore, Karnataka, India

Website: <http://tmti.christuniversity.in/>

Contact person: Bindi Varghese

Tourism has become a major sector of economic activity since the latter part of the 20th century, with the indication that it will continue to grow in the years to come. With sustainability, anthropology, sociology & entrepreneurship coming...

Organized by: Christ University
Deadline for abstracts/proposals: 1st December 2012

Check the event website for more details.

1st Global Conference: Travel: Practice, Process and Product

30th January to 1st February 2013

Sydney, Australia

Website: www.inter-disciplinary.net/at-the-interface/diversity-recognition/travel-practice-process-product/call-for-presentations/

Contact person: Dr Rob Fisher

This project examines conceptions of travel and seeks to provide research and practical voice to this important aspect of global concern.

Organized by: Inter-Disciplinary.Net
Deadline for abstracts/proposals: 15th September 2012

Check the event website for more details.



NEWS FROM UNWTO



UNWTO activities at FITUR 2013

A tourism investment forum for Africa and a debate on tourism prospects in the Middle East and North Africa are among the many UNWTO events planned for the International Tourism Trade Fair, FITUR (Madrid, Spain, 30 January – 3 February 2013).

UNWTO Press Conference – Latest International Tourism Figures and Outlook for 2013 (29 January, 10.30 – 11.30, UNWTO Headquarters)

FITUR 2013 will be preceded by UNWTO's annual press conference at the Organization's headquarters in Madrid at which UNWTO will present the latest edition of its World Tourism Barometer, providing an overview of international tourism results for 2012 and forecasts for 2013.

For more information and to register, contact comm@UNWTO.org

Deutch travel agents commits to UNWTO Code of Ethics

The ANVR joins the growing number of tourism companies and associations to sign a Private Sector Commitment to the UNWTO Code of Ethics, pledging to promote and implement the values of responsible and sustainable tourism development as championed by the Code. The signature took place during the ANVR event "Changes in Tourism", held at the Dutch travel fair Vakantiebeurs, with the participation of HRH Princess Laurentien van Oranje.

**Ask what you can do
for FIJET**

Tourism Investment in Africa (INVESTOUR)

(31 January, 10.00 – 18.30, FITUR Madrid)

INVESTOUR for Africa, organized by UNWTO together with FITUR and Casa Africa, will hold its fourth edition at FITUR 2013, promoting sustainable tourism development in Africa.

The event, consisting of a seminar and business-to-business meetings, allows African destinations to present their tourism offer to potential investors and discuss business and cooperation opportunities. At the same time, the event highlights the importance of investment for economic growth, sustainable development and job creation across the region.

Seminar – Accessibility: A Competitive Advantage for Tourism Destinations

(31 January, 11.00 – 12.30, FITUR Madrid)

Jointly organized by UNWTO, the ONCE Foundation and IFEMA, this seminar will highlight good practices in tourism accessibility from across Europe and Latin America, with a special focus on accessible destinations in Uruguay.

Tourism stakeholders, leading experts, and organizations representing persons with disabilities and special needs will share their insight and experiences on the subject of accessible tourism, while examining opportunities and challenges.

More information:

<http://www2.unwto.org/en/event/accesibilidad-una-ventaja-competitiva-en-los-destinos-turisticos>



Uruguay : Old Architecture

Alternatives and Strategies to Recover and Boost Tourism in the MENA Region

(31 January, 16.00 – 17.30, FITUR Madrid)

Organized by UNWTO and Casa Árabe, this panel discussion will focus on the current situation and future prospects for tourism in the Middle East and North Africa, as well as on possible strategies to boost tourism to the region.

Speakers include the Ministers of Tourism of Egypt, Jordan and Tunisia, as well as representatives from Emirates airline and the international hotel chain, Sol Meliá.

For more information, contact cme@unwto.org

FITUR :Green 2013

(30 January – 1 February, FITUR Madrid)

Following the success of previous editions, FITUR Green, organized by FITUR and the Hotel Technological Institute (ITH) in collaboration with UNWTO and the Madrid Tourist Board, will once again be showing the tourism sector how it can cut costs by becoming more sustainable.

UNWTO participation at FITUR Green includes a roundtable on Energy Management with a presentation on the Global Sustainable Tourism Criteria, as well as further presentations on the Green Economy, Sustainable Tourism in the 21st Century and the UNWTO Hotel Energy Solutions Toolkit.

For more information, contact ccivili@unwto.org or icr-hes@unwto.org



zoom on

Bit 2013
14-17 FEB

THE NEW WAY TO EXHIBit

The most important workshop for the Italian tourism product is back, the appointment where you can meet over 2,000 selected sellers within the sphere of hospitality, real estate, tour operating, MICE, transport/carriers, with 700 top international buyers from over 60



What's New at Bit 2013

A whole host of opportunities, and in order to allow business growth, every single meeting counts. Every single handshake.

Discover what's new at BIT 2013:

Trade professionals who pre-register by 31/1/2013 will have free access to the show

A better exposure for thematic tourism, thanks to the new themed islands which will focus on already-structured proposals within territory (food and wine, culture, naturalism and sport) with the aim of facilitating visits and involving private specialised trade professionals.

ADV campaign aimed to create authentic Travel Experiences for the travellers.

Business Matching between exhibitors and trade professionals verified by the Bit staff to better plan your presence at the show. New location for the Business Village inside The World pavilion to facilitate contact between the players with closely connected business requirements.

Inclusion of the Bit BuyItaly workshop in the Italy area gathering the Italian exhibitors and buyers in the same pavilion in order to increase business opportunities.

Destination Room for foreign exhibitors to present what's new in 2013.

Strengthening of scheduled training events.

Engagement activities aimed at trade professionals.